



Battle of the Beer Label Art Contest Rules and Guidelines

Entry Fees:
Free!

Image Size: The winning artwork has to have the ability to scale down to: **3.75" tall x 5.375" wide**

- **Email submissions to:** denise@kachemaklandtrust.org by 5pm, Monday, April 16, 2018

Age Requirement:
The Battle of the Beer Label is open to all artists 21 years of age or older.

The Work Must Be Original:
You must be the creator of the art and image file you submit to the competition. Your art must be your own original concept and not a copy of anyone else's copyrighted material. If your image infringes upon another's copyright it will be disqualified. Upon submitting your work to this competition, you are solely responsible for any infringement on copyrighted materials.

Non-exclusive Permissions:
By entering this art competition, you are granting Kenai River Brewing Co. (KRBC) and Kachemak Heritage Land Trust (KHLT) a non-exclusive perpetual license to reproduce images of your artwork for use on their website(s), social media, in newsletters, newspaper advertisements, posters, and in other like publications in relation to this competition and the beer being brewed by KRBC.

Final Pick:
KRBC has the right to choose artwork from outside this competition for the Spruce Tip Double IPA if desired artwork has not been submitted in this contest. The winning entry may need to be adjusted as needed for printing.

Design Theme:

- The importance of land conservation for salmon, wildlife, our beautiful landscape, and for our unique Alaskan way of life.
- Monies made from the sale of the KRBC's Spruce Tip Double IPA will benefit KHLT's Stewardship Program, supporting KHLT's stewardship responsibilities – caring for irreplaceable lands for the future.

Artwork Checklist

- Minimum 21 years of age
- Original Artwork
- Image Size: The winning artwork has to have the ability to scale down to: **3.75" tall x 5.375" wide**
- High resolution (min 1M) JPG file – multiple colors OK
- Any font(s) that may be used are included with submission
- Email submissions to: denise@kachemaklandtrust.org
- Entry(s) submitted by or before 5pm, Monday, April 16, 2018
- Winner will be announced at the First Tap event in May/June of 2018 – date TBD
- All artists will be notified of winner by email following the First Tap event
- Have fun!